OUR SERVICES

**Online Ticketing**
Browse comprehensive show pages and purchase individual or group tickets online to all Broadway & Off-Broadway shows.

**Customer Service**
Call 1.800.BROADWAY to receive expert advice & recommendations from a team of over 40 highly knowledgeable representatives.

**Gift Certificates**
Certificates can be redeemed for tickets to all Broadway shows, and they never expire.

**Broadway Buzz**
Unrivaled press coverage of live events, star interviews and in-depth multimedia coverage of the Broadway scene.
**OUR REACH**

**AGES**

- 63% 10%
- 37% 28%
- 18-24 25-34
- 19% 35-44
- 17% 45-54
- 15% 55-64
- 11% 65+

**80% DOMESTIC**

**TOP FIVE DMAs**

- 32% New York City
- 9% New Jersey
- 7% California
- 5% Pennsylvania
- 5% Florida

**20% INT’L**

**TOP FIVE INT’L**

- United Kingdom 19%
- Canada 16%
- Australia 6%
- Brazil 6%
- Mexico 4%
#1 Source for Broadway Information
ACCORDING TO THE BROADWAY LEAGUE AUDIENCE DEMOGRAPHIC REPORT

- **260 Million** page views/year
- **27 Million** users/year
- **163 Million** video views/year

- **494,000** likes
- **291,000** followers
- **350,000** subscribers
- **587,000** followers
- **900,000** subscribers

- **2m 36s** average time spent on site
- **6** average pages per visit

- **5.5M** paid search

- **60%** mobile
- **8%** tablet
- **32%** desktop

For more information, contact

advertising@broadway.com