

A background image of a busy Broadway street in New York City. Tall buildings line the street, with numerous illuminated theater signs. Visible signs include 'OTHER ENFIELD JACOBSON', 'KINKY BOOTS BEST MUSICAL 3 TONY AWARD', 'LOL LOL LOL', 'N HAYES', 'JUST SEE IT', 'HILM CENTER', 'GOLDEN', 'HILTON', 'IRON BAR', and 'HILTON'. The sky is a hazy, warm orange, suggesting sunset or sunrise. Streetlights and traffic are visible in the foreground.

BROADWAY.COM

MEDIA KIT

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OUR SERVICES

Online Ticketing

Browse comprehensive show pages and purchase individual or group tickets online to all Broadway & Off-Broadway shows.



Customer Service

Call us to receive expert advice & recommendations from a team of over 40 highly knowledgeable representatives.



Gift Certificates

Certificates can be redeemed for tickets to all Broadway shows, and they never expire.

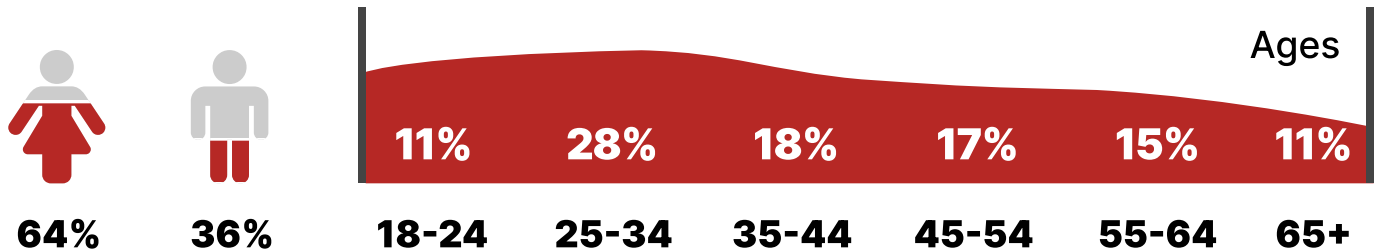


Broadway Buzz

Unrivaled press coverage of live events, star interviews and in-depth multimedia coverage of the Broadway scene.



OUR REACH



81% DOMESTIC

19% INT'L

TOP FIVE DMAs

32% New York City
9% New Jersey
6% California
5% Pennsylvania
5% Florida

TOP FIVE INT'L

United Kingdom 19%
Canada 17%
Australia 6%
Brazil 5%
Mexico 4%

OUR STATS

#1 Source for Broadway Information

ACCORDING TO THE BROADWAY LEAGUE AUDIENCE DEMOGRAPHIC REPORT

275 Million

PAGE VIEWS/YEAR

28 Million

USERS/YEAR

182 Million

VIDEO VIEWS/YEAR



509K
LIKES



344K
FOLLOWERS



526K
SUBSCRIBERS



706K
FOLLOWERS



800K
SUBSCRIBERS

2m 34s

AVERAGE TIME
SPENT ON SITE

6

AVERAGE PAGES
PER VISIT



69%

MOBILE



2%

TABLET



29%

DESKTOP

FOR MORE INFORMATION, CONTACT

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